



Student Assistant, Communications & PR

Are you creative and passionate about PR and communication?
Are you looking for new challenges in a dynamic work environment?
Are you updated on the newest social media trends?

Apply now and become a part of our team at WaterNlife!

We are looking for a talented and ambitious student, who can contribute to the continuous development and growth of our sales of sports and outdoor gear on online platforms globally.

Who is WaterNlife and what can you expect from the job?

WaterNlife is an internationally operating company within e-commerce. We focus on our highly successful brand DANISH ENDURANCE® and are also the European distributor of the award-winning water filter LifeStraw®. As we are currently experiencing a great increase in demand for our products on the online market, you would become an integral part of our team and actively contribute to our continuous growth.

We are a young high-growth company, with a flat structure and a friendly, dynamic working environment. There will be ample opportunity for you to develop and test your skills and ideas. However, it is also very important to us that you are structured, loyal and can work independently. The job as a student assistant will allow you to work with a wide range of tasks, such as developing our brand identity on various online platforms. You will be the main driver of our social media activities, website blog and you will actively contribute to the content and design of our websites and web shops. In addition, you will independently seek out PR opportunities (blogs, newspapers, magazines, etc.) for our brand and coordinate the collaboration with those parties.

What do we expect from you?

Ideally, you are in the last year of your undergraduate studies or the first year of your Master's. You are studying Communications, Branding, PR or similar and master the English language on a professional level. Further, it is very important that you are customer-oriented, interested in e-commerce and you know how to work in a result-oriented way.

Qualifications:

- Strong communication skills (you should enjoy writing and know how to tell a convincing brand story)
- Experience with managing different social media channels, with focus on Instagram & Facebook
- Good design skills (Photoshop, InDesign, Illustrator)
- Fluency in English, other languages such as German, French, Spanish or Italian are a big plus
- Experience with any of the following are a bonus: photography, video creation/editing, website development
- Excellent knowledge of Microsoft Office (Word, PPT, Excel)
- Interest in learning more about online channels like web shops, Amazon, eBay
- Relevant prior work experience through internships, student jobs, etc.

Additional facts:

Weekly working hours: About 15 hours.

Location: Holmen, at Rainmaking Loft (great office atmosphere).

Deadline: We will review applications on an ongoing basis, the sooner you apply, the better.

Start date: As soon as possible.

Feel free to contact Elena Fahrländer via e-mail in case you have any questions: ef@waternlife.com and read more about WaterNlife (www.waternlife.com) & DANISH ENDURANCE (www.danishendurance.com).

Please send your application letter and CV to: ef@waternlife.com